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Fall 1915 and 1916

RETURN TO POMOLOGICAL
SECTION OF NOMENCLATURE

FEB 29 1916

CATALOGUE

OF

INDEXED.

LOUIS HUBACH

Strawberry

Specialist

**Grower and Shipper of
Choice Strawberry
Plants**

We are also the originator of
the following varieties:

Excelsior, Early Market, H & H,
Mellie, Eureka, Benancie, Early
Harvest, Hathaway, Newman,
Annie, Wide-Awake, Fremont,
Williams, Dumas, Mt. View, Louis
Hubach, Alvin, and many others.

LOUIS HUBACH, Judsonia, Arkansas



FEB 29 1916

Fall Price List 1915

In presenting to you our price list for Fall 1915, we wish to thank you for your liberal patronage in the past. We hope that the past season has been a prosperous one with you.

We have had a fine season for plant making and we have increased our acreage and have a fine lot of plants. Will be prepared to furnish you Excelsior, Klondike, Aroma and Champion K in large lots.

We will begin shipping plants this season about Oct. 15.

Payments must be made in advance, by express or postoffice money order, bank draft or registered letter, or we will book your order for one-fourth the amount, balance to be sent when plants are ordered shipped.

Imp. is for imperfect varieties. They must have perfect varieties planted with them, otherwise they will not make perfect fruit.

Per. is for perfect varieties.

Our Guarantee.—We exercise the greatest care to keep our plants true to name and hold ourselves in readiness to replace (on proof) all stock that may prove otherwise, but in no case are we liable for more than the same amount of plants bought of us.

We ship plants in crates, placing damp moss to the roots. The crate we use has been accepted by the railroad company as the neatest and safest package to ship plants in, and has recommended that other nurserymen use the same kind of package. A Certificate of Inspection from the state entomologist will be attached to each and every package of plants.

We carry special permit from Texas and Oklahoma.

Again thanking you for past favors and wishing to be favored with your future orders, we are,

Yours very truly,

LOUIS HUBACH.

Description of Variety

CHAMPION (Per.)—This variety is the one we introduced last year as the Champion-Klondike. We shipped out quite a lot of them to different parts of the country, and all that have reported on them so far are well pleased with the growth of them. They graded this last season as Fancy Klondike. One man that ordered one hundred plants last season has written us that he will order five thousand this fall.

Knowing that it would be a winner, we have put out a large field of them and are prepared to fill orders, large or small, at a low price. This variety has a clean dark green foliage, no leaf spot, a fine plant-maker; the berry is a bright red. In shape, it is round; every one alike, making no buttons; firm as Klondike; in season. While some of the berries ripen ahead of Klondike, it would be termed a Klondike season. They are very large and easy to pick. They lay in piles right where you can see them. As to production, we don't believe it can be beat. In 1913, we gathered an average of 360 twenty-four quart cases to the acre. On average land with good cultivation; it has done well on all soil we have tested it on.

While we did not keep a count of the cases per acre the last season, we are sure they had a large crop of fine berries on them.

We would advise that you try at least one thousand of these plants. You will never regret it, and when you see the fruit once, you will want more plants. This variety is a Southern variety crossed with a Northern variety, which makes it adapted for the North as well as the South.

EXCELSIOR (Per.)—This variety is one we originated over twenty years ago, and has been the leading variety ever since. It is the earliest berry grown, and is too well known to need much description. Berries are of a dark red color, medium size; good plant-maker.

KLONDIKE (Per.)—This variety is grown largely in the South and Southwest, but no good for the North. The fruit is a dark red color, and very firm. We sell more of these plants than any other variety, and have a fine lot of plants to offer this season. Write us for special prices on this variety.

MICHEL, EARLY (Per.)—This variety was originated by Geo. Michel of this place over twenty years ago; good plant-maker; fine eating berry; fine for home use, but rather soft for shipping; second early. We have only a few thousand plants of this variety and would advise you to place your order early, as our supply may run out.

AROMA (Per.)—A well-known late variety; does well both North and South. The berry is large and very firm, making it a good shipper; makes a large yield. We have a large lot of these plants, and are able to make you a special price on large lots.

GANDY (Per.)—A well-known late variety; berries large and firm.

FREMONT WILLIAM (Per.)—Very late extra large good plant growth; berry firm; a fine shipper. Resembles the Gandy very much.

FALL PRICE LIST 1915

	By Mail Postpaid	By Express Not Paid	
	100	1,000	5,000
Excelsior		\$2.00	\$1.75
Klondike		2.00	1.75
Aroma		2.00	1.75
Champion K	\$.75	2.00	1.75
Missionary75	2.00	1.75
Michel Early75	2.00	1.75
Climax75		
St. Louis75		
Lady Thompson75		
Early Ozark75		
Eureka75		

Wide Awake75	
Gandy		3.00
Fremont Williams		3.00

TESTIMONIALS

Louis Hubach,

Dear Sir: Received the 10,000 plants O. K. and was well pleased with them. Am sending an order for 3,000 of the same kind.

Respectfully,

F. H.

Alvin, Texas.

Little Rock, Ark., Mch. 18, 1913.

Louis Hubach, Judsonia, Ark.

Dear Sir: I received the plants today in good condition. They are sure fine plants.

Yours truly,

J. D.

Alvin, Texas, Feb. 10, 1913.

Louis Hubach, Judsonia, Ark.

Dear Sir: The 20,000 plants I ordered of you arrived in fine shape, and were the finest plants I have ever bought. Am sending check for 2,000 more. Yours truly,

R. L. M.

Choctaw, Okla., Mch. 1, 1911.

Mr. Louis Hubach,

Dear Sir: I herewith hand you P. O. money order for the following strawberry plants. I received my order last spring and was delighted with my plants, but the awful drouth killed every one of them; so here is to Louis Hubach plants, another effort, for I am sure they are all right.

T. L. R.

Pasadena, Texas, March 27, 1913.

Louis Hubach,

Dear Sir: Please find enclosed check for which send me 15,000 plants. You have always sent me fine plants, so please don't disappoint me this time. From an old customer,

M. B. W.

Cugahaga Falls, Ohio, April 2, 1909.

Louis Hubach,

Dear Sir: The plants arrived in due time; fine ones and in perfect condition. Many thanks.

Very cordially yours,

M. C.

Alvin, Texas, Mch. 17, 1913.

Mr. Louis Hubach,

Received other plants all O. K. Please send me 21,750 Klondike berry plants.

Yours truly, W. M.

Palestine, Texas, Feb. 21, 1911.

Mr. Louis Hubach,

Dear Sir: I am very well pleased with the plants received; they are all right. When my neighbor, Mr. K., saw them, he asked me to send you the within order for him.

Respectfully, E. E. B.

Arroyo Grand, Cal., Jan. 5, 1911.

Mr. Louis Hubach,

Dear Sir: I received the strawberry plants on time and they came in good condition, and I am well pleased with the plants. I never had any better from your section.

Yours respectfully, W. E. H.

Pearline, Tex., Mch. 23, 1911.

Mr. Louis Hubach,

Dear Sir: I received the strawberry plants in good shape March 10th. Thanking you for prompt shipment, I am,

Yours truly, J. M. M.

Watanga, Okla.

Louis Hubach,

Dear Sir: Please ship me by express the enclosed order for plants. Draft enclosed. I bought some plants from you last year and they were the finest I ever saw.

Respectfully yours, E. S. W.

Lonsdale, Ark., Oct. 30, 1911.

Louis Hubach,

Dear Sir: I received the plants a few days ago in good condition.

Yours very truly, T. E. B.

Here is one from Missouri, from a man we have had considerable dealings with:

Nov. 6, 1911.

Louis Hubach, Judsonia, Ark.

Dear Sir: Herewith I am sending you check

for \$60.72 to balance as per bill rendered. Please receipt bill and return same and oblige. Yes, our business relations have been, I am proud to say, of a very pleasant nature indeed, and I will remember you in the future with my berry orders. With best wishes, I am,

Very truly yours,

H. S. M.

Judsonia, Ark., October 10, 1913.

To Whom It May Concern:

We, the undersigned merchants of Judsonia, Ark. have known Mr. Louis Hubach some twenty-eight years, and in his business dealings have found him at all times to be on the square, and as to his knowledge of plant growing, he is not only the plant grower, but is also a plant originator, having originated some of the best varieties of strawberries on the market.

Forbes Bros., Hdw & Furn.

Dr. Woodyard

Farmers & Merchants Bank

R. E. Powell

J. C. Rhew

Powell, Wish and Rhew

J. F. DeShong

DeShong Grocery Co.

F. L. Welton

T. H. Beals

B. W. Andrews

J. S. Ladd & Son

L. M. Culpepper, acquaintance 2 years.

F. G. Briggs

Enterprise Box Co.

Chas. A. Figley.

Be sure and write your name and address plainly, giving your nearest express office, and make all orders payable to Louis Hubach, Judsonia, Arkansas.

Reference—Farmers & Merchants Bank.

UNIVERSITY OF ARKANSAS

Agricultural Experiment Station
Office of the State Entomologist.

Certificate No. A.10

Issued at Fayetteville, Ark.,

August 20, 1915.

Certificate of Inspection

This is to Certify, That the nursery stock growing on the premises of Louis Hubach, of Judsonia, Arkansas, has been inspected by a duly authorized inspector in accordance with Act 319, 1913 Laws of Arkansas, and that said nursery stock has been found to be apparently free of all dangerous and injurious insect pests and plant diseases.

This Permit is void after Sept. 1, 1916, but may be previously revoked for cause.

A handwritten signature in dark ink, reading "Geo. G. Becker". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

STATE ENTOMOLOGIST.





